

daily alert

today's top stories from nma.co.uk

Bing indexes Twitter updates



Microsoft has begun including Twitter updates in its Bing results as the race to provide real-time search results heats up.

› Associated Northcliffe Digital launches hyperlocal social sites

Associated Northcliffe Digital (AND) has launched the first phase of its hyperlocal sites, rolling out 23 local community sites in South West England.

› Telefonica eyes T-Mobile bid

O2-owner Telefonica is considering a bid for T-Mobile UK in an attempt to maintain its number one spot in the telecoms market, according to reports.

› Discovery appoints Etype for online ad sales

Discovery Networks has appointed Etype to handle its online advertising account.

› Beefeater Gin launches interactive content

Beefeater London Gin has launched a range of online content to enable global users to share and download cocktail recipes.

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