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ValueClick's Sharp appointed IASH chair

Tue, 16 Jun 2009 | By [Suzanne Bearn](#)

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IASH has appointed Richard Sharp, interim chair and MD of media and head of trading at ValueClick, as its permanent chair.

Sharp has been acting as interim chair of the ad network trade body since replacing James Aitken, who stepped down in May 2008.

There were no other nominations for the role.



IASH was established in 2005 to tackle ad misplacement and has more than 20 members, including Addvantage Media, Etype and .Fox Networks.

Earlier this month it revealed it would be appointing a member of the body as chair ([nma 4 June 2009](#)).

Sharp said, "It has been a great 12 months. We've really stabilised ourselves but there are more objectives we need to achieve."

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